

*This tier is reserved for a maximum of 5 sponsors*

## PROMOTION

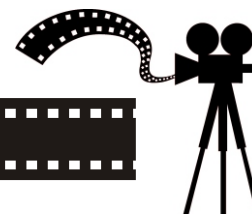
- One award-specific sponsorship: YOUR BUSINESS NAME HERE presents the award for Best SUBJECT AREA to RECIPIENT
- Invitation to present the award to your business' sponsored recipient at event
- Opportunity to distribute promotional items into workshop bags with special features to benefit your company
- Opportunity to present exclusive signage and promotional materials at a tradeshow booth during the festival
- Four VIP passes for the Festival screening, gala event and workshops

## ADVERTISING

- Corporate logo on all Red Carpet Youth Film Festival posters (350 printed) and handbills (2000+) that are distributed to 45 high schools, 20 youth centers and 200 locations across the Southern Interior regions of BC, directly reaching over 30000 youth
- Corporate logo on all Red Carpet Youth Film Festival advertisements including 17 newspaper and magazine publications, reaching across BC to over 250,000 homes
- Logo placement in the Workshop Series 2005 brochure (2000 in print) distributed to high schools, post-secondary institutions, employment centers and the arts communities throughout the Southern Interior
- Half-page ad in the Red Carpet Youth Film Festival souvenir program, 500 in print
- Corporate logo placement on screen at the Festival

## MEDIA COVERAGE

- Verbal recognition on radio advertisements through KISS FM for two weeks leading up to the Festival, 3-6 times a day
- Mentioned during television interviews such as Shaw Cable and CHBC Okanagan on Okanagan Now!
- Verbal recognition at all presentations to community organizations such as School Board 22, Rotary Clubs and at 45 Post Secondary Institutions, directly reaching 800 youth in classrooms across the Southern Interior



## **GOLD \$2500**

*All gold sponsors receive*

- ¼ page ad in the Red Carpet Youth Film Festival souvenir program (500 in print)
- Logo placement in the Workshop Series 2005 brochure (2000 in print) distributed to high schools, post-secondary institutions, employment centres and the arts communities throughout the Southern Interior
- Opportunity to present promotional materials at the tradeshow during the Festival
- Corporate logo placement on screen at the Festival
- Corporate logo placement and a link to your company's website on the Red Carpet Youth Film Festival web site.
- Logo placement in the Workshop Series 2005 brochure (2000 in print) distributed to high schools, post secondary institutions, employment centres and the arts communities throughout the Southern Interior
- Four VIP passes for the Festival screening, gala event and workshops

## **SILVER \$1000**

*Or equivalent value of a gift-in-kind donation or prize*

- 1/8 page ad in the Red Carpet Youth Film Festival souvenir program (500 in print)
- Corporate logo placement on screen at the Festival
- Company name listed on the web site
- Four VIP passes for the Festival screening and gala event

## **BRONZE \$250**

*Or equivalent value of a gift-in-kind donation or prize*

- Company name in the Red Carpet Youth Film Festival souvenir program
- A mention throughout promotion of the Festival
- Two passes for the Festival screening

## **FRIENDS OF THE FESTIVAL**

*\$25- \$249 or equivalent value of a gift-in-kind donation or prize*

- Name listed in the Souvenir Program (500 printed)
- Name on the Red Carpet Youth Film Festival web site
- Two passes for the Festival screening, gala event and workshops

**Any further questions please consult the  
web site [www.redcarpetfilmfestival.com](http://www.redcarpetfilmfestival.com)  
E-mail [edit@forresthouseproductions.com](mailto:edit@forresthouseproductions.com)**